Press Release

For immediate release [type current date]

- Or -

Embargoed until [type release date]

Headline Title

1. Briefly summarise what the story or event is about and why is it important?

   Include any relevant quotes/positive stories from foundation members. Keep this brief, alternatively, cross-reference to a related article (see below Notes for Editors)

2. Ensure you include the following details:

   - What date and time is the event happening? (Cross-check with other members that you have the correct time and date. With newsprint, once it is printed it is too late to correct.)
   - Where the event is taking place? (Provide specific address/location including postcode if necessary)
   - Who is involved? (Maybe you have a VIP or medical professional helping with the event. Ensure you provide a brief profile of the person's background – don't assume readers will know who they are?)
   - What might readers have to do to take part, i.e. buy raffle tickets, go online to make a donation, turn up at a special location, etc?

About Smith-Magenis Syndrome

Smith-Magenis syndrome is a genetic disability due to a micro deletion or abnormality of chromosome 17p11. The major features of Smith-Magenis Syndrome (SMS) include mild to moderate intellectual disability, delayed speech and language skills, distinctive facial features, sleep disturbances, and behavioural problems. These behaviour problems can be exhibited in a variety of ways, frequent temper tantrums, impulsivity, anxiety, distractibility, aggression and self-injurious behaviours including self-hitting, self-biting, and skin picking.

Other signs and symptoms of Smith-Magenis syndrome include short stature, abnormal curvature of the spine (scoliosis), reduced sensitivity to pain and temperature, possible toileting difficulties and a hoarse voice. Some individuals also suffer from hearing loss and/or chronic ear infection, and also possible vision difficulties which may include strabismus, microcornea, refractive error, and retinal detachment.

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About Smith-Magenis Syndrome Foundation UK

The Smith-Magenis Syndrome (SMS) Foundation is a small UK registered charity that supports families, who have children of all ages, with Smith-Magenis Syndrome and provides information for professionals working with these families.

The primary focus continues to be:

- To support families and individuals with SMS
- To educate and increase the knowledge and understanding of SMS
- To support and promote research

Smith-Magenis Syndrome Foundation UK is a UK registered charity no 1072573.

Further information can be found at www.smith-magenis.co.uk

– E N D S –

Notes for Editors:

Provide any background information in case the Editor wants to run a lengthier article.

Attach any fact files, statistics, related articles, photographs that may help create reader interest.

Contact details:

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